

Preparation

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PHOTOGRAPHY

YOUR PHOTO SESSION: What Men Need to Know

Outfits:

- Please bring several outfits to choose from: we can come out when you arrive to help you carry them.
- Open looks, like v-neck or shirts that can be unbuttoned, usually work best. Generally it is better to avoid stark white shirts: off-white is better if you want a light color. Avoid turtle necks, especially ones with dark colors as they optically cut off the head.
- Choose colors that flatter your skin tone. Solid colors usually bring the most attention to the face. Black jackets often look too serious and heavy, so it's advised to bring an alternative.
- Consider also what you would like to express and what would look good on your website. Casual? Elegant? A variety? Think: first date in coffee shop to a sophisticated four-star dinner.
- Make sure the clothes are fitting well, not too tight or too loose. You want to give an idea of your body without overemphasizing it.
- Bring at least one pair of matching pants. Even when we are photographing headshots, an edge of the lower body might be included in the image. It also gives you a different feeling if you are "complete" in your outfit and don't have to hide anything.
- Most important: choose clothes that make you breathe and move freely, that make you feel good for yourself as well as in front of others.
- If you have and usually wear a watch, rings, bracelets, things around the neck including ties, please bring them. It can add some color and style to the photo. Whatever style you present should fit with your message, of course.

Skin and Hair:

- Avoid dry and reddish skin on the day of the shoot. Applying non oily moisturizer lotion in the evening and morning before the session can help. Avoid sunscreens as they can throw off the camera.
- If you shave regularly, make sure your skin does not have red spots from the fresh shave.
- Also, avoid the "5 o'clock shadow" unless you want it. The camera shows more of it than we perceive with our eyes.
- Hair is one of the hardest items to retouch in postproduction. If your hair is at its best the day of the shoot, the images will reflect this.
- Please allow yourself enough time as we will spend some time warming up. If possible, do not schedule anything immediately after your shoot, so you can stay relaxed. Also, if they apply to you, [please see](#) how to prepare for Company, Group, and other kinds of shoots.

Location:

Our [studio](#) is in Ballard is just a few blocks from the old one in a recently renovated multi-story brick building. We are now at 3060 NW Market St, Seattle, WA 98107 just on the corner of 32nd. Our ground-floor Market Street entrance is on the north side of the street: look for "3060" above the door.

Parking:

There is two hour free parking on the street, but only between 11:30 AM and 3 PM and the parking police are vigilant. However, you can often find a space just around the corner on 32nd, and we have usually been able to find a space just one block up on 56th. If you are bringing a lot of clothes, let us know so we can assist you in carrying them.