

Preparation

P.O. Box 77624
Seattle, WA 98177
t 206-985-9978
f 866-338-8413
studio@pape-sheldon.com
www.pape-sheldon.com

INGRID
PAPE-SHELDON
PHOTOGRAPHY

YOUR PERSONAL PORTRAIT: What Men Need to Know

We will consult well ahead of time until we are all clear on what you wish. In the meantime, below you will find some general guidelines.

Outfits:

- Please bring several outfits to choose from: we can come out when you arrive to help you carry them.
- Open looks, like v-neck or shirts that can be unbuttoned, usually work best. Generally it is better to avoid stark white shirts: off-white is better if you want a light color. Avoid turtle necks, especially ones with dark colors as they optically cut off the head.
- Choose colors that flatter your skin tone. Solid colors usually bring the most attention to the face. Black jackets often look too serious and heavy, so it's advised to bring an alternative.
- Consider also what you would like to express and what would look good on you. Casual? Elegant? A variety?
- Don't be afraid to ask for advice from those you trust. Make sure the clothes are fitting well (not too tight or too loose) to give an idea of your body.
- Bring entire outfits, from shoes to hats and everything in between. Bring as much as you like: better to have it and not need it than to wish you had brought it.
- Most important: choose clothes that make you breathe and move freely, that make you feel good for yourself as well as in front of others.
- If you have and usually wear a watch, rings, bracelets, things around the neck including ties, please bring them. It can add some color and style to the photo. Whatever style you present should fit with what you hope these images bring out in you.

Skin and Hair:

- Avoid dry and reddish skin on the day of the shoot. Applying non oily moisturizer lotion in the evening and morning before the session can help. Avoid sunscreens as they can throw off the camera.
- If you shave regularly, make sure your skin does not have red spots from the fresh shave.
- Also, avoid the "5 o'clock shadow" unless you want it. The camera shows more of it than we perceive with our eyes.
- Hair is one of the hardest items to retouch in postproduction. If your hair is at its best the day of the shoot, the images will reflect this.

In closing: allow yourself enough time as we will spend some time warming up. If possible, do not schedule anything immediately after your shoot, so you can stay relaxed.

Location:

Our [studio](#) is in Ballard is just a few blocks from the old one in a recently renovated multi-story brick building. We are now at 3060 NW Market St, Seattle, WA 98107 just on the corner of 32nd. Our ground-floor Market Street entrance is on the north side of the street: look for "3060" above the door.

Parking:

There is two hour free parking on the street, but only between 11:30 AM and 3 PM. Don't even think about parking there at other times during the day as the parking police are relentless. However, you can often find a space just around the corner on 32nd, and we have usually been able to find a space just one block up on 56th. If you are bringing a lot of clothes, let us know so we can assist you in carrying them.