

# Preparation

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PHOTOGRAPHY

## YOUR CHILD'S SHOOT: What You Need to Know

*We will consult well ahead of time until we are all clear on what you wish. In the meantime, below you will find some general guidelines.*

### Outfits:

- As a general principal, we do not advise clothes a child does not feel comfortable in and like.
- Please bring several outfits to choose from (as many as you like or you can carry; we can come out when you arrive and help). Generally it is better to avoid stark white shirts: off-white is better if you want a light color. Hats can be good.
- Choose colors that flatter their skin tone. Solid colors usually bring the most attention to the face. Strong colors are good.
- Consider also what you would like to express. And for who: from grandmother to friends.
- Make sure the clothes are fitting well, not too tight or too loose.
- Bring one pair of pants to match the top. For girls, also a skirt. Even if we are photographing mostly headshots, an edge of the lower body might be included in the image. It also gives them a different feeling if they are "complete" in their outfit and don't have to hide anything.
- Most important, choose clothes that make them breathe and move freely, that make them feel good for themselves as well as being in front of others.

### Jewelry and Accessories:

- Bring some accessories they like. It can give some color and style to the photo and increase enthusiasm. For young children, a favorite toy might be a good idea.
- If they have things like watches or rings or even things worn around the neck, bring them. Again, they should feel comfortable with them.

### Make up for Girls:

- A little make up may be good, depending on age, but please do not over do it. Avoid eyeliner or black under the eyes. It easily gets too heavy. Avoid makeup with sunscreens as they can throw off the camera.
- Please come prepared, so we have the most time for the photos, but bring your makeup utensils for adjustments.

### Skin for Boys:

- Avoid dry and reddish skin on the day of the shoot. Applying non oily moisturizer lotion in the evening and morning before the session can help. Avoid sunscreens as they can throw off the camera.
- If a teen is already shaving regularly, make sure his skin does not have red spots from a fresh shave.

### Also:

- Hair is one of the hardest items to retouch in postproduction. If your hair is at its best the day of the shoot, the images will reflect this.
- Please allow yourself enough time as we will spend some time warming up. If possible, do not schedule anything immediately after your shoot, so you can stay relaxed.

### Location:

Our [studio](#) is in Ballard is just a few blocks from the old one in a recently renovated multi-story brick building. We are now at 3060 NW Market St, Seattle, WA 98107 just on the corner of 32nd. Our ground-floor Market Street entrance is on the north side of the street: look for "3060" above the door.

### Parking:

There is two hour free parking on the street, but only between 11:30 AM and 3 PM. Don't even think about parking there at other times during the day as the parking police are relentless. However, you can often find a space just around the corner on 32nd, and we have usually been able to find a space just one block up on 56th. If you are bringing a lot of clothes, let us know so we can assist you in carrying them.