

PHOTO SESSIONS: What Companies Need to Know

Outfits:

- For suggestions on selecting outfits that will look the best in photos, [please see](#) the separate preparation business guides for women and men.
- Consider what will complement the mission of your company, and what would look good on the website of your company. If this is your decision, become as clear as you can before the shoot as to dress, mood, and so on, and make sure everyone else knows what you are going for. We can advise you on that if you wish.
- Usually, it is best to align the degree of “dressed up” or “dressed down” for the whole group that is being photographed. The exception is when there is a reason not to, such as a CEO’s “trademark” style, team uniform differentiation, and so on.
- Bear in mind that style choices such as wearing a jacket or not might reflect on the person’s status in the company. Best not to leave this to chance. Again, let people know well ahead of time what they should wear.
- If it is not your decision, be sure you have the recommendations from your company at least as to what to wear.

Important:

- It is always necessary to have one person from the company to arrange the schedule and make sure people understand what is needed from them and, of course, show up on time.
- On shoot day, having the space as ready as possible (if it is at your place of work) is essential.
- If a Group Shot will be part of the shoot, [see also](#) the information on that.

We are happy to come to your office or place of work. We can use your environment inside or outside if you want that look. Or set up a backdrop for a different kind of consistent look. If you’d rather come to our studio, see below.

Studio:

Our [studio](#) is in Ballard is just a few blocks from the old one in a recently renovated multi-story brick building. We are now at 3060 NW Market St, Seattle, WA 98107 just on the corner of 32nd. Our ground-floor Market Street entrance is on the north side of the street: look for "3060" above the door.

Parking at Our Studio:

There is two hour free parking on the street, but only between 11:30 AM and 3 PM. Don't even think about parking there at other times during the day as the parking police are relentless. However, you can often find a space just around the corner on 32nd, and we have usually been able to find a space just one block up on 56th. If you are bringing a lot of clothes, let us know so we can assist you in carrying them.